



# SHALE INSIGHT® 2026 SPONSORSHIP OPPORTUNITIES

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205

For sponsorship customization and questions, please contact Robert Petrilli, Vice President of Finance, Administration and Events at [rpetrilli@marcelluscoalition.org](mailto:rpetrilli@marcelluscoalition.org) or 412-706-5173.

PLATINUM

GOLD

SILVER

BRONZE

CRYSTAL

STEEL

| SPONSORSHIP                                                                                                                                                                                                                                                                                                                                                                                                                                     | \$30,000 | \$20,000 | \$15,000 | \$10,000 | \$7,500 | \$5,000 |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|----------|----------|----------|---------|---------|
| <b>Sponsorship of one of the following:</b><br>• General Session Keynote Address** • General Session Panel**                                                                                                                                                                                                                                                                                                                                    | X        |          |          |          |         |         |
| <b>Introductory remarks from podium</b>                                                                                                                                                                                                                                                                                                                                                                                                         | X        |          |          |          |         |         |
| <b>One booth (up to 20' x 20') in Exhibit Area   up to a \$14,000 value</b>                                                                                                                                                                                                                                                                                                                                                                     | X        |          |          |          |         |         |
| <b>Twelve (12) full conference registrations   up to a \$10,500 value</b>                                                                                                                                                                                                                                                                                                                                                                       | X        |          |          |          |         |         |
| <b>Recognition as a sponsor of SHALE INSIGHT® 2026 and company logo on the following:</b><br>• Conference Website with Link to Sponsor Website • Conference Entrance Sign • Signage • General Session Sponsor Loop • Conference Mobile App                                                                                                                                                                                                      | X        | X        | X        | X        | X       | X       |
| <b>Special sponsor registration rate of \$575 for additional company reps.</b>                                                                                                                                                                                                                                                                                                                                                                  | X        | X        | X        | X        | X       | X       |
| <b>Sponsorship of one of the following:</b><br>• General Session Luncheon   Wednesday or Thursday (Company rep. to provide remarks at sponsored luncheon)<br>• Lead   Networking Reception in Exhibit Area   Wednesday (Company rep. to provide remarks at afternoon general session)<br>• Lead   Welcome Reception   Tuesday (Includes signature drink)<br>• University Research Showcase (Company rep. to provide remarks at general session) |          | X        |          |          |         |         |
| <b>One booth (up to 10' x 20') in Exhibit Area   up to a \$7,000 value</b>                                                                                                                                                                                                                                                                                                                                                                      |          | X        |          |          |         |         |
| <b>Eight (8) full conference registrations   up to a \$7,000 value</b>                                                                                                                                                                                                                                                                                                                                                                          |          | X        |          |          |         |         |
| <b>Sponsorship of one of the following:</b><br>• Conference Mobile App<br>• Welcome Signage<br>• Pre- and On-Site Conference Registration<br>• Conference Name Badge<br>• Bottled Water<br>• Exhibit Area<br>• Lounge                                                                                                                                                                                                                           |          |          | X        |          |         |         |
| <b>One 10' x 10' booth in Exhibit Area   up to a \$3,500 value</b>                                                                                                                                                                                                                                                                                                                                                                              |          |          | X        |          |         |         |
| <b>Five (5) full conference registrations   up to a \$4,375 value</b>                                                                                                                                                                                                                                                                                                                                                                           |          |          | X        |          |         |         |
| <b>Sponsorship of one of the following:</b><br>• Breakfast in General Session   Wednesday or Thursday<br>• Refreshment Break<br>• Conference Registration Welcome Gift*<br>• Power Station**                                                                                                                                                                                                                                                    |          |          |          | X        |         |         |
| <b>Three (3) full conference registrations   up to a \$2,625 value</b>                                                                                                                                                                                                                                                                                                                                                                          |          |          |          | X        |         |         |
| <b>Sponsorship of one of the following:</b><br>• Breakout Session**<br>• Technology Showcase                                                                                                                                                                                                                                                                                                                                                    |          |          |          |          | X       |         |
| <b>Create session content and facilitate on-site program delivery*</b>                                                                                                                                                                                                                                                                                                                                                                          |          |          |          |          | X       |         |
| <b>Two (2) full conference registrations   up to a \$1,750 value</b>                                                                                                                                                                                                                                                                                                                                                                            |          |          |          |          | X       |         |
| <b>Company literature placement at sponsored session*</b>                                                                                                                                                                                                                                                                                                                                                                                       |          |          |          |          | X       |         |
| <b>Sponsorship of one of the following:</b><br>• Supporting   Tuesday Welcome Reception**<br>• Supporting   Wednesday Networking Reception in Exhibit Area**<br>• Registration Tablets                                                                                                                                                                                                                                                          |          |          |          |          |         | X       |
| <b>One (1) full conference registration   up to a \$875 value</b>                                                                                                                                                                                                                                                                                                                                                                               |          |          |          |          |         | X       |

\*Sponsor to provide product, item or session; deadlines apply

\*\* Multiple opportunities available

## Sponsorship Guidelines:

Sponsorship approval is at the discretion of the MSC.

Entitlement values are listed at non-member retail rates.

Past-year sponsors will have first right of refusal (excluding crystal and steel levels).

General and Breakout Session topics must be industry-related with minimal company promotion.

Due to limited booth inventory, sponsor booths must be used by the sponsoring company and cannot be transferred to another organization.

As of 7/8/2026

# SHALE INSIGHT® 2026 SPONSORSHIP APPLICATION

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205



BAYFRONT CONVENTION CENTER  
ERIE, PENNSYLVANIA  
SEPTEMBER 22-24  
www.shaleinsight.com

## SPONSORSHIP LEVEL

Please check the desired sponsorship level and list your preferred sponsored event, session topic, or item.

## SHALE INSIGHT® 2026

### PLATINUM

\$30,000



### BRONZE

\$10,000



### GOLD

\$20,000



### CRYSTAL

\$7,500



### SILVER

\$15,000



### STEEL

\$5,000



Sponsored event, session topic, or item: \_\_\_\_\_

\_\_\_\_\_

## COMPANY PROFILE

Please complete each field exactly as it should appear on all member related newsletters, event signage, and program.

SPONSOR COMPANY \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

SPONSOR CONTACT \_\_\_\_\_

TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

AUTHORIZED REPRESENTATIVE \_\_\_\_\_

TITLE \_\_\_\_\_

PHONE \_\_\_\_\_ EMAIL \_\_\_\_\_

\_\_\_\_\_  
COMPANY AUTHORIZED SIGNATURE      DATE

\_\_\_\_\_  
MSC AUTHORIZED SIGNATURE      DATE

## DETAILS

Sponsorship applications will be considered in the order they are received. Upon application approval, the Marcellus Shale Coalition (MSC) will notify the authorized representative.

Please complete, sign and return this application to Robert Petrilli, Vice President of Finance, Administration and Events at [rpetrilli@marcelluscoalition.org](mailto:rpetrilli@marcelluscoalition.org).