

2025 MSC SPONSORSHIP OPPORTUNITIES

[YEAR AT A GLANCE]



[MEMBER MEETING]	SPONSORSHIP	\$4,000	\$3,000	\$2,000	\$1,500	\$1,500	\$1,000
		LEAD*	NETWORKING RECEPTION*	NETWORKING BREAKFAST OR LUNCH	WELCOME GIFT*	REFRESHMENTS	SUPPORTING
	Company remarks**	X	X				
	Recognition by Chair/President**	X	X	X	X	X	X
	Logo on promotion/registration/signage	X	X	X	X	X	X
	Company provided giveaway at registration	X			X		
	Company provided giveaway at sponsored event		X	X			
	Logo on signage at serving station		X	X		X	
	Banner advertisement (virtual meeting only)	X					X

[GOLF OUTING]	SPONSORSHIP	\$4,000	\$3,000	\$3,000	\$2,000	\$750
		LEAD*	RECEPTION*	BEVERAGE CART	LUNCH	HOLE
	Opening company remarks	X				
	Recognition by Chair/President**	X	X	X	X	X
	Complimentary golf registration(s)	4	2	1		
	Co-present reception awards		X			
	Logo on promotion/registration/signage	X	X	X	X	X
	Company provided giveaway at sponsored event	X	X		X	
	Logo on beverage cart			X		
	Logo on signage at serving station		X		X	
	Company provided giveaway/activity at designated hole					X

[TRAINING, NETWORKING EVENT OR ENERGY SOURCE]	SPONSORSHIP	\$1,500	\$1,000	\$750
		TRAINING	NETWORKING EVENT	ENERGY SOURCE*
	10% discount on company registration	X		
	Company remarks from podium	X		
	Recognition by MSC during event	X	X	
	Logo on promotion/registration/signage	X	X	
	Company provided giveaway at registration	X	X	
	Logo or company provided banner ad included in one Energy Source email			X

HIGHLIGHT YOUR COMPANY

Sponsorship commitments of 15K or more will receive 10% off the total amount (excludes SHALE INSIGHT® and must be completed in one transaction).

For sponsorship bundles, customization and questions, please contact Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org or 412-706-5173.

* Exclusive sponsorship (all other opportunities may have multiple sponsors)
 ** During General Membership Meeting

Sponsorship Guidelines:

- Sponsorship entitlements are subject to the available in-person or virtual format opportunities.
- Companies may not sponsor the same opportunity for multiple events until after December 31, 2024.
- The MSC has the right to deny sponsorship to a competing company for the same opportunity.
- Membership must be in good standing and payment complete prior to sponsorship fulfillment.

2025 MSC SPONSORSHIP APPLICATION

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205



SPONSORSHIP LEVEL

Please choose the preferred event, list the event month or title (if applicable), and check the desired sponsorship level.

MEMBER MEETING

Month: _____

Lead*
\$4,000



Welcome Gift*
\$1,500



Networking Reception*
\$3,000



Refreshments
\$1,500



Networking Breakfast or Lunch: _____
\$2,000



Supporting
\$1,000



GOLF OUTING

Lead*
\$4,000



Reception*
\$3,000



Beverage Cart
\$3,000



Lunch
\$2,000



Hole
\$750



TRAINING, NETWORKING EVENT, OR ENERGY SOURCE

Training**
\$1,500



Networking Event
\$1,000



Energy Source*
\$750



Event Title/Location: _____

Requested Month: _____

COMPANY PROFILE

Please complete each field exactly as it should appear on all member related newsletters, event signage, and program.

SPONSOR COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SPONSOR CONTACT _____

TITLE _____

PHONE _____ EMAIL _____

AUTHORIZED REPRESENTATIVE _____

TITLE _____

PHONE _____ EMAIL _____

COMPANY AUTHORIZED SIGNATURE DATE

MSC AUTHORIZED SIGNATURE DATE

DETAILS

*Exclusive sponsorship (all other opportunities have multiple sponsors)

** Contact the MSC for upcoming trainings

Sponsorship applications will be considered in the order they are received. Upon application approval, the Marcellus Shale Coalition (MSC) will notify the authorized representative.

Please complete, sign and return this application to Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org.