

2024 MSC SPONSORSHIP OPPORTUNITIES

[YEAR AT A GLANCE]



[MEMBER MEETING]	SPONSORSHIP	\$4,000	\$3,000	\$2,000	\$1,500	\$1,250	\$750
		LEAD*	NETWORKING RECEPTION*	NETWORKING BREAKFAST OR LUNCH	WELCOME GIFT*	REFRESHMENTS	SUPPORTING
	Company remarks**	X	X				
	Recognition by Chair/President**	X	X	X	X	X	X
	Logo on promotion/registration/signage	X	X	X	X	X	X
	Company provided giveaway at registration	X			X		
	Company provided giveaway at sponsored event		X	X			
	Logo on signage at serving station		X	X		X	
	Banner advertisement (virtual meeting only)	X					X

[JUNE GOLF OUTING]	SPONSORSHIP	\$4,000	\$3,000	\$3,000	\$2,000	\$750
		LEAD*	RECEPTION*	BEVERAGE CART	LUNCH	HOLE
	Opening company remarks	X				
	Recognition by Chair/President**	X	X	X	X	X
	Complimentary golf registration(s)	4	2	1		
	Co-present reception awards		X			
	Logo on promotion/registration/signage	X	X	X	X	X
	Company provided giveaway at annual meeting registration	X				
	Company provided giveaway at sponsored event	X	X			
	Logo on beverage cart			X		
	Logo on signage at serving station		X		X	
	Company provided giveaway/activity at designated hole					X

[TRAINING, NETWORKING EVENT OR ENERGY SOURCE]	SPONSORSHIP	\$1,500	\$1,000	\$750
		TRAINING	NETWORKING EVENT	ENERGY SOURCE*
	10% discount on company registration	X		
	Company remarks from podium	X		
	Recognition by MSC during event	X	X	
	Logo on promotion/registration/signage	X	X	
	Company provided giveaway at registration	X	X	
	Logo or company provided banner ad included in one Energy Source email			X

HIGHLIGHT YOUR COMPANY

Sponsorship commitments of 15K or more will receive 10% off the total amount (excludes SHALE INSIGHT® and must be completed in one transaction).

For sponsorship bundles, customization and questions, please contact Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org or 412-706-5173.

* Exclusive sponsorship (all other opportunities may have multiple sponsors)
 ** During General Membership Meeting

Sponsorship Guidelines:

- Sponsorship entitlements are subject to the available in-person or virtual format opportunities.
- Companies may not sponsor the same opportunity for multiple events until after December 31, 2023.
- The MSC has the right to deny sponsorship to a competing company for the same opportunity.
- Membership must be in good standing prior to sponsorship fulfillment.



SHALE INSIGHT® 2024 SPONSORSHIP OPPORTUNITIES

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205

For sponsorship customization and questions, please contact Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org or 412-706-5173.

PLATINUM
GOLD
SILVER
BRONZE
CRYSTAL
STEEL

SPONSORSHIP	\$30,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Sponsorship of one of the following: • General Session Keynote Address • General Session Panel**	X					
Introductory remarks from podium	X					
One booth (up to 20' x 20') in Exhibit Area up to a \$13,000 value	X					
Twelve (12) full conference registrations up to a \$10,200 value	X					
Recognition as a sponsor of SHALE INSIGHT® 2024 and company logo on the following: • Conference Website with Link to Sponsor Website • General Session Sponsor Loop • Conference Entrance Sign • Signage • Conference Mobile App	X	X	X	X	X	X
Special sponsor registration rate of \$525 for additional company reps.	X	X	X	X	X	X
Sponsorship of one of the following: • General Session Luncheon Wednesday or Thursday (Includes opportunity for company rep. to provide remarks at sponsored luncheon) • Lead Networking Reception in Exhibit Area Wednesday (Includes opportunity for company rep. to provide remarks at afternoon general session) • Lead Welcome Reception Tuesday (Includes signature drink)		X				
One booth (up to 10' x 20') in Exhibit Area up to a \$6,500 value		X				
Eight (8) full conference registrations up to a \$6,800 value		X				
Sponsorship of one of the following: • University Research Showcase (Includes opportunity for company rep. to provide remarks at general session) • Conference Mobile App • Welcome Signage • Pre- and On-Site Conference Registration • Exhibit Signage			X			
One 10' x 10' booth in Exhibit Area up to a \$3,250 value			X			
Five (5) full conference registrations up to a \$4,250 value			X			
Sponsorship of one of the following: • Breakfast in General Session Wednesday or Thursday • Refreshment Breaks • Window Branding* • Welcome Gift* and Hotel Room Key • Conference Name Badge • Conference Registration Welcome Gift* • Bottled Water				X		
Three (3) full conference registrations up to a \$2,550 value				X		
Sponsorship of one of the following: • Breakout Session** • Technology Showcase					X	
Create session content and facilitate on-site program delivery*					X	
Two (2) full conference registrations up to a \$1,700 value					X	
Company literature placement at sponsored session*					X	
Sponsorship of one of the following: • Supporting Tuesday Welcome Reception** • Supporting Wednesday Networking Reception in Exhibit Area** • Conference Website Banner Advertisement* • On-Site Registration iPad Splash Page • WiFi with Splash Page (subject to availability) • Speaker Green Room (product placement* and in-room recognition)						X
One (1) full conference registration up to a \$850 value						X

*Sponsor to provide product, item or session; deadlines apply

** Multiple opportunities available

Sponsorship Guidelines:

Entitlement values are listed at non-member rates.

Past-year sponsors will have first right of refusal (excluding crystal and steel levels).

Sponsorship approval is at the discretion of the MSC.

2024 MSC SPONSORSHIP APPLICATION

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205



SPONSORSHIP LEVEL

Please choose the preferred event, list the event month or title (if applicable), and check the desired sponsorship level.

MEMBER MEETING

Month: _____

Lead*
\$4,000



Welcome Gift*
\$1,500



Networking Reception*
\$3,000



Refreshments
\$1,250



Networking Breakfast or Lunch: _____
\$2,000



Supporting
\$750



JUNE GOLF OUTING

Lead*
\$4,000



Reception*
\$3,000



Beverage Cart
\$3,000



Lunch
\$2,000



Hole
\$750



TRAINING, NETWORKING EVENT, OR ENERGY SOURCE

Training**
\$1,500



Networking Event
\$1,000



Energy Source*
\$750



Event Title/Location: _____

Requested Month: _____

SHALE INSIGHT® 2024

Platinum
\$30,000



Gold
\$20,000



Silver
\$15,000



Bronze
\$10,000



Crystal
\$7,500



Steel
\$5,000



Sponsored event, session topic, or item: _____

*Exclusive sponsorship (all other opportunities have multiple sponsors)

** Contact the MSC for upcoming trainings

COMPANY PROFILE

Please complete each field exactly as it should appear on all member related newsletters, event signage, and program.

SPONSOR COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SPONSOR CONTACT _____

TITLE _____

PHONE _____ EMAIL _____

AUTHORIZED REPRESENTATIVE _____

TITLE _____

PHONE _____ EMAIL _____

COMPANY AUTHORIZED SIGNATURE _____ DATE _____

MSC AUTHORIZED SIGNATURE _____ DATE _____

MSC USE ONLY [ADMINISTRATIVE NOTES]

Sponsorship applications will be considered in the order they are received. Upon application approval, the Marcellus Shale Coalition (MSC) will notify the authorized representative.

Please complete, sign and return this application to Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org.