



SPONSORSHIP OPPORTUNITIES AND BENEFITS

Additional sponsorship opportunities are under development. Entitlement values are listed at non-member rates. For more information contact Robert Petrilli, Vice President, Finance, Administration and Events at rpetrilli@marcelluscoalition.org or 412-706-5173.

	PLATINUM	GOLD	SILVER	BRONZE	CRYSTAL	STEEL
	\$30,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Sponsorship of one of the following: <ul style="list-style-type: none"> General Session Keynote Address² General Session Panel² 	✓					
Opportunity for company representative to provide introductory remarks from podium	✓					
One 10' x 10' booth, 10' x 20' booth or 20' x 20' booth in Exhibit Hall (carpet included) — up to a \$13,000 value	✓					
Twelve (12) full conference registrations — up to a \$10,200 value	✓					
Recognition as a sponsor of SHALE INSIGHT® 2023 and company logo on the following: <ul style="list-style-type: none"> Conference Website with Link to Sponsor Website Conference Mobile App General Session Sponsor Loop Signage Conference Entrance Sign 	✓	✓	✓	✓	✓	✓
Special sponsor full conference registration rate of \$525 for additional attendees from your company	✓	✓	✓	✓	✓	✓
Sponsorship of one of the following: <ul style="list-style-type: none"> General Session Luncheon Wednesday or Thursday <i>Includes opportunity for company rep. to provide remarks at sponsored luncheon</i> Lead Welcome Reception Tuesday <i>Includes signature drink</i> Lead Networking Reception in Exhibit Area Wednesday <i>Includes opportunity for company rep. to provide remarks at afternoon general session</i> 		✓				
One 10' x 20' booth in Exhibit Hall (carpet included) — up to a \$6,500 value		✓				
Eight (8) full conference registrations — up to a \$6,800 value		✓				
Sponsorship of one of the following: <ul style="list-style-type: none"> University Research Showcase Lounge <i>Includes opportunity for company rep. to provide remarks at general session open</i> Conference Website and On-site Registration Conference Mobile App Welcome Signage Exhibit Signage 			✓			
One 10' x 10' booth in Exhibit Hall (carpet included) — up to a \$3,250 value			✓			
Five (5) full conference registrations — up to a \$4,250 value			✓			
Sponsorship of one of the following: <ul style="list-style-type: none"> Breakfast in General Session Wednesday or Thursday Window Branding^{1,2} Conference Name Badge Bottled Water Refreshment Breaks Welcome Gift¹ and Hotel Room Key Conference Registration Welcome Gift¹ 				✓		
Three (3) full conference registrations — up to a \$2,550 value				✓		
Sponsorship of one of the following: <ul style="list-style-type: none"> Breakout Session² Technology Showcase 					✓	
Create session content and facilitate on-site program delivery¹ <i>Build selected session following one of the recommended session formats. Visit shaleinsight.com/sponsorship for suggested session list and format descriptions.</i>					✓	
Two (2) full conference registrations — up to a \$1,700 value					✓	
Company literature placement at sponsored session¹					✓	
Sponsorship of one of the following: <ul style="list-style-type: none"> Supporting Tuesday Welcome Reception² Supporting Wednesday Networking Reception in Exhibit Hall² On-Site Registration iPad Splash Page WiFi with Splash Page (subject to availability) Conference Website Banner Advertisement¹ Speaker Green Room (product placement¹ and in-room recognition) 						✓
One (1) full conference registration — up to a \$850 value						✓

1. Sponsor to provide product, item or session; deadlines apply

2. Multiple opportunities available



BAYFRONT CONVENTION CENTER
ERIE, PENNSYLVANIA
SEPTEMBER 26-28
www.shaleinsight.com

SPONSORSHIP APPLICATION

Thank you for your interest and investment in the
SHALE INSIGHT® 2023 Conference!

Sponsorship applications will be considered in the order they are received. Upon application approval, the Marcellus Shale Coalition (MSC) will notify the authorized representative noted below. Please complete, sign and return this application to Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org, or mail to the Marcellus Shale Coalition.

Need additional information? Contact Robert Petrilli at 412-706-5173.

Marcellus Shale Coalition
SHALE INSIGHT® 2023 Sponsorship
400 Mosites Way, Suite 101
Pittsburgh, PA 15205

SPONSORSHIP LEVEL

Platinum \$30,000 Gold \$20,000 Silver \$15,000 Bronze \$10,000 Crystal \$7,500 Steel \$5,000

SPONSORED EVENT, SESSION, OR ITEM

COMPANY PROFILE

Please complete each field exactly as it should appear on all printed materials, conference website and mobile app.

Sponsor Company _____

Address _____

City _____ State _____ Zip _____

Sponsor Contact _____ Phone _____

Title _____ Email _____

Authorized Representative _____ Phone _____

Title _____ Email _____

Company Authorized Signature _____ Date _____

MSC Authorized Signature _____ Date _____

MSC USE ONLY

Receipt _____ Accept _____ Confirm _____ Invoice _____ Code _____

Administrative Notes: