FUELING THE ECONOMY.
BUILDING THE FUTURE.
About Us

The Marcellus Shale Coalition (MSC) works with exploration and production, midstream and supply chain partners in the Appalachian Basin and across the country to advocate for the safe and responsible production of clean, job-creating, American natural gas.

We provide in-depth information to policymakers, regulators, media and other public stakeholders on the positive effects that natural gas production is having on families, businesses and communities across the region.

Community Outreach

The MSC is proud to have strong partnerships with local communities across Pennsylvania. The Community Outreach team engages with local governments, chambers, trade schools, agricultural groups and various statewide organizations across the Commonwealth. Our goal is to build a talented and engaged local workforce while being responsible members of the communities in which we work. This collaborative spirit allows our members to develop vital relationships and add new voices to the dialogue on responsible shale gas development.

Government Affairs

The Government Affairs team works year-round with the General Assembly, Pennsylvania Congressional Delegation and the various state agencies that regulate our industry. We work hard to ensure that our members’ interests are well-represented before the public and elected officials in the Commonwealth. Nationally, the MSC works with the Congressional Delegation to advocate before our federally-elected leaders on the issues of greatest importance to the industry’s long-term viability.

Technical and Regulatory

The Technical and Regulatory team delivers critical industry expertise directly to MSC member companies and Pennsylvania state regulators, including the Department of Environmental Protection and Department of Conservation and Natural Resources. On the federal level, the team works with the U.S. Army Corps of Engineers to develop regulations that enhance the industry’s ability to operate safely in Pennsylvania.
MSC member companies are committed to developing strong working relationships with communities across the region in order to continue to benefit from this generational opportunity in shale development.

Membership

The MSC Board of Directors, which drives the policy and strategic direction of the MSC, consists of major producer, midstream and service companies operating in the Appalachian Basin.

The Associate Members of the MSC are comprised of the industry’s robust supply chain and play an integral part of membership.

Committee Involvement

The MSC committee structure is designed to encourage communication and idea sharing among members, which provides a cooperative avenue for learning. MSC member companies can participate in more than 55 committees or working groups to establish close relationships with other industry leaders in their field and address the important technical, regulatory and operational challenges that the industry faces.

Value Proposition

- Health and Safety
- Drilling and Completions
- Midstream and Pipeline
- Natural Gas Usage
- Technical Operations/Production Collaboration
- Advocacy/Policy
- Public Education/Public Relations
- Industry Training
- Recommended Practices
- SHALE INSIGHT Conference Session Content
- Public Education/Public Relations

Public Education/Public Relations
Outreach and Education

Training Program
Developed in partnership with industry, environmental professionals and local, state and federal agencies, MSC trainings address a variety of technical and regulatory issues. The goal is to educate stakeholders about complex technical issues and regulations. The MSC believes that hosting training sessions and working with regulatory agencies help eliminate misconceptions about regulations, technical processes and safety while improving transparency and communication.

Marcellus Quarterly (MQ) Magazine
Reaching nearly 50,000 readers across the multi-state Marcellus shale region and the world, Marcellus Quarterly (MQ) explores the growing opportunities, first-hand knowledge and trends fueling this dynamic industry. Published by the Marcellus Shale Coalition in conjunction with the Pittsburgh Technology Council, MQ is the only newsmagazine that is 100 percent dedicated to Marcellus Shale, thus providing advertisers with a focused market group. Circulation includes the Coalition's growing membership base and its supporting industries.

SHALE INSIGHT™ Conference and Exhibit
Held since 2011, SHALE INSIGHT™ gives you a front-row seat for critical discussions on shale development, featuring some of today’s most prominent industry and government leaders. Attendees will hear from influential industry executives and innovative thought leaders through two days of keynote presentations and general sessions, technical and public affairs breakout sessions, preconference workshops and a dynamic exhibit hall featuring all the major shale players. Visit ShaleInsight.com for more information on the conference and opportunities to get involved.

Media Relations
Strong, programmatic communications and media affairs efforts are central to the MSC’s strategic mission. The MSC’s team, along with an active public relations committee, works daily to effectively amplify the industry’s benefits and commitments. Since the organization’s inception, the MSC has had a dedicated team of professionals focused exclusively on cutting through the clutter of today’s 24-hour news cycle to get the facts out to the media, the general public and key stakeholders.

Speakers Bureau
Created as an educational tool, the Speakers Bureau is a formal group of MSC members who act as industry ambassadors for constituencies seeking to learn more about our industry. Member companies are encouraged to participate in the Speakers Bureau and receive both training and presentation materials in preparation to becoming industry representatives.

The economic benefits of Marcellus Shale are being felt across the region and the nation through more affordable energy prices and robust economic activity.
United Shale Advocates (USA) is the voice of local citizens and business owners who support the diverse opportunities that come from harnessing Pennsylvania shale resources and who want to see those benefits extend to all corners of the Commonwealth.

The USA community is an online neighborhood for committed advocates of shale gas as well as for those who want to learn more about the industry. And like a neighborhood where people share ideas, information and stories, our online community works best when people are communicating with each other. Become part of USA and our effort to demonstrate that the Pennsylvania energy story is about citizens and local businesses that are growing, thriving and making our region a better place to live.

To join the movement, visit UnitedShaleAdvocates.com