

## AMERICAN ENERGY

2020

### JOB CREATION

1.7 million U.S. jobs are attributable to shale development today; expected to rise to 3 million by 2020. (IHS Inc.)

2014

### WORLD LEADER

The U.S. now produces more natural gas than any other country in the world. (USA Today)

2014

### TOP PRODUCER

The U.S. surpassed Russia as the world's top producer of petroleum and natural gas hydrocarbons. (EIA)

2012

### CONSUMER SAVINGS

Thanks to the lower price for natural gas, families saved roughly \$32.5 billion in 2012. The windfall to all U.S. natural gas consumers--industrial and residential--was closer to \$110 billion. (Wall Street Journal)

1994

### ENHANCED AIR QUALITY

U.S. emissions of heat-trapping greenhouse gases were lower last year than at any time since 1994 ... [thanks, in part] to power generation from natural gas. (USA Today)

## PENNSYLVANIA ENERGY

**\$1+ BILLION** Has been invested by Pa.'s shale industry in road and infrastructure improvements since 2008. (MSC Member Survey)

**\$2.1 BILLION** In tax revenue has been generated in Pa. by responsible shale development since 2008. (Pa. Dept. of Revenue)

**\$630+ MILLION** In tax revenue in the form of an impact fee has been distributed overwhelmingly to local communities. (Pa. Public Utility Commission)

**\$582.3 MILLION** In revenue was generated by taxpayer-owned shale development through 2012. (Pa. Dept. of Conservation and Natural Resources)

TAXATION

Between 2005 and 2012 almost **90%** of the job growth in Pa. at that time came from oil and gas jobs in the upstream and midstream. (Pittsburgh Business Times)

**245,000** Pa. jobs were supported by safe shale development in 2013, with an average core job paying \$90,000 a year. (Pa. Dept. of L&I)

**96%** Of energy industry hires were from the Appalachian Basin in 2012. (MSC Member Survey)

JOB CREATION

The Marcellus Shale became America's largest shale play (ranked by proved reserves) in 2012. (EIA)

If the Marcellus Shale were a country, gas output would rank **seventh in the world**. (EIA)

Natural gas production is growing faster in Pa. than anywhere else in the country, making Pa. the **fastest-growing natural gas state**. (TIME)

PRODUCTION

Output from shale deposits including the Marcellus has cut U.S. energy imports by **44%** since 2007. (Bloomberg)

The region's **coldest winter in decades** (2014) had nearly zero impact on natural gas prices, thanks to abundant Marcellus Shale. (Tribune-Democrat)

Natural gas has saved the average Pa. household nearly **\$1,000 a year** in energy costs. (Pa. State Energy Plan)

CONSUMERS

# Pennsylvania JOBS Pennsylvania ENERGY RALLY

## MAY 6, 2014

This day of action in Harrisburg will bring together working families, local government and civic leaders, landowners, farmers, sportsmen and other supporters of economic prosperity and energy security across the Commonwealth.

THANK YOU FOR YOUR SUPPORT & PARTICIPATION!

# #PAENERGYRALLY

## Rally at the Capitol Steps SPEAKERS

Gene Barr  
President/CEO | Pennsylvania Chamber of  
Business & Industry

Jim Kunz  
Business Manager | International Union of  
Operating Engineers

Hank Rettew  
CEO | RETTEW Associates, Inc.

Dennis Gilfoyle  
CEO | Junior Achievement of Western Pennsylvania

Beth Powell  
VP/General Manager | New Pig Energy

Rawley Cogan  
CEO & President | Keystone Elk Country Alliance

Brian Smith  
Northeast PA Landowner

Les Houck  
Salisbury Township Supervisor

Paula Jackson  
President and CEO | American Association of  
Blacks in Energy

Scott Roy  
Chairman | Marcellus Shale Coalition

## INFORMATION

### RESTROOM FACILITIES

Restrooms are available on the chartered buses and at Metro Bank Park; portable restrooms are located at the Capitol Steps.

### HANDICAPPED PARKING

Permits are required and are available by calling the MSC in advance, at: (412) 335-0200.

### PUBLIC SAFETY

Medical and safety personnel will be stationed throughout the event.

You may encounter people who do not agree with you. Please do not engage with them and let the facts and opportunities created by Pennsylvania energy speak for themselves.

### IN CASE OF EMERGENCY

Call 911 or (717) 255-3131

## PA Jobs | PA Energy Rally SCHEDULE

6:30 am - 11:00 am  
Bus & individual transportation to Harrisburg

10:00 am - 11:30 am  
Registration at Metro Bank Park

» T-shirt, poncho, and lunch pick up

11:30 am - 12:00 pm  
Organizational welcome & program

12:00 pm - 12:15 pm  
Sign pick-up & march staging

12:15 pm - 1:00 pm  
Rally march from Metro Bank Park to  
Capitol Steps

1:00 pm - 1:30 pm  
Rally participants gather at Capitol Steps &  
kick-off video

1:30 pm - 2:30 pm  
Featured rally speakers

2:30 pm - 3:00 pm  
Return to Metro Bank Park for bus departure

3:15 pm  
Buses depart



**P** Parking is available at Metro Bank Park and at nearby public lots surrounding the Capitol Complex.

## LET YOUR VOICE BE HEARD

## RALLY CHANTS

- » PA JOBS! PA ENERGY!
- » MORE ENERGY, MORE JOBS!
- » ENERGY EQUALS JOBS!

## MOVING FORWARD

The Pennsylvania Jobs | Pennsylvania Energy Rally is just the start of our effort to share your story and experience with shale gas development.

We created United Shale Advocates (USA) as an online neighborhood for committed advocates of shale gas and those who want to learn more about the natural gas development process. And like a neighborhood where people share ideas, information and stories, our online community will work best when everyone is talking with one another. Start with one action in our advocacy center, and follow your progress as you become one of the leading advocates of the USA.

After the rally is over, don't wait to start telling your story. [ShaleAdvocates.com](http://ShaleAdvocates.com) has all the tools you need to easily share how shale gas has affected your life, and the life of your family, friends and community. On the site, start with sending an email directly to your elected officials, and tell them why you went to the rally. From there, you can:

- » Share your story on Facebook, Twitter or Google+.
- » Visit the community page to upload a video of yourself, talking about your experiences with shale gas and hear other personal stories.
- » Send articles and news stories to your friends on social media.
- » Connect with others in your community that are also benefitting from natural gas development.

Now that you are part of the United Shale Advocates, you can help spread these opportunities around the Commonwealth.

## #SOCIAL

@ShaleAdvocates  
@MarcellusGas  
/UnitedShaleAdvocates  
/MarcellusCoalition  
#PaEnergyRally

SHALEADVOCATES.COM