



# You are invited!

## Responsible Shale Development: *Business and Community Revitalization Opportunities*

Universal Well Services  
18360 Technology Dr.  
Meadville, PA 16335  
July 25, 2013

This invitation-only event is designed to help government and business leaders understand and prepare for the exciting opportunities surrounding the Marcellus and Utica Shale plays.

### Agenda:

**Registration / networking**  
2:00 p.m.

**Convene & Welcome**  
2:30 p.m.

Opportunities for Local Companies:

*Kathryn Z. Klaber, CEO Marcellus Shale Coalition*

Understanding Exploration & Production:

*Gary Smith, Vice President and General Manager, EOG Resources*

Serving Shale Development:

*Robert Garland, Senior Technical Advisor, Universal Well Services*

**Q&A**  
2:30 p.m.

**Prospective Member Reception**  
4:30-6:30 p.m.

*Note: Prospective Member Reception is only open for businesses interested in learning more about membership with the MSC. Membership is for private sector, for-profit businesses only.*

**Please Register:** [JoinTheMSCJuly252013.eventbrite.com](http://JoinTheMSCJuly252013.eventbrite.com)

**LIMITED SEATING!** Registration closes July 23rd

If you have questions or require additional information, please call  
Membership Services: 412-706-5160 or [membership@marcelluscoalition.org](mailto:membership@marcelluscoalition.org)