



HC ADVISORS, INC.

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**OIL & GAS INDUSTRY ANALYST
MARCELLUS SHALE COALITION, PITTSBURGH, PA**



PERFORMANCE PROFILE

The Marcellus Shale natural gas deposits represent one of the most promising economic development opportunities the Appalachian region has seen in decades. The Marcellus Shale Coalition represents the member companies that are working for the responsible development and extraction of this natural resource. The Oil & Gas Industry Analyst will track the industry data, trends and business knowledge and convert that into timely information for MSC's multiple offices.

BACKGROUND

Founded in 2008, the Marcellus Shale Coalition (MSC) works with exploration and production, midstream, and supply chain partners in the Appalachian Basin and across the country to address issues regarding the production of clean, job-creating, American natural gas from the Marcellus and Utica Shale plays. We provide in-depth information to policymakers, regulators, media, and other public stakeholders on the positive impacts responsible natural gas production is having on families, businesses, and communities across the region.

The MSC and its member companies are fast-moving and dynamic organizations, and as a result the MSC is seeking individuals who work in a manner consistent with its culture. At present, the MSC is a growing yet nimble organization, strategically expanding its presence to meet the needs of the members in the industry.

More information can be found by visiting www.marcelluscoalition.org.

POSITION OVERVIEW

The Marcellus Shale Coalition (MSC) is looking for a candidate who will focus on tracking shale gas industry performance, provide strategic evaluation, and convert data, trends and business knowledge into information that is both value-added and timely. This position works with the EVP, Technical Affairs. Serving multiple MSC office and event locations, the Analyst will be based in the MSC's corporate office. The need for this position is immediate and we anticipate having the Oil and Gas Industry Analyst begin their work no later than September 2012.

More specifically, the Oil & Gas Industry Analyst is responsible for:

- Working with the EVP, Technical Affairs, in the collection of data and maintenance of standard reports including identification of sensitivities, risks, opportunities and strategies
- Executing all phases of primary research projects—both qualitative and quantitative—including RFP's, sampling, data preparation, survey development and programming, fieldwork monitoring, data analyses, and reporting
- Performing various statistical analyses for primary market research projects, e.g., key driver analysis, regression, correlations
- Advanced analytics (manipulating complex datasets, probing deeply to interpret data)
- Providing timely and accurate weekly, monthly, quarterly and year-end reporting and analysis of health, safety, and environmental data
- Recommending and implementing solutions to moderately complex issues and assignments
- Collecting, analyzing data, and authoring market studies
- Communicating with members to understand and document MSC data
- Conducting in-depth data analyses using traditional and advanced methods

- Analytical oversight and review of project initiatives
- Market-focused analysis and support, as directed
- Formulating analysis plans
- Authoring reports containing actionable recommendations
- Developing relationships and conducting interviews with industry experts, major manufacturers, supply chain members, and end-users
- Developing and delivering professional presentations while answering questions and instilling confidence
- Ensuring the confidentiality and security of all coalition/member information
- Assisting with day-to-day business via reporting and ad hoc inquiries
- Category intelligence and dissemination - including deep research into proprietary studies and tools

KNOWLEDGE, SKILLS AND ABILITIES

The ideal candidate has a blend of the following:

- Bachelor's Degree in Science (or closely related field)
- 2-5 years in Oil & Gas industry specifically with oil & gas operations is a valuable asset
- Must be proficient in interpretation of syndicated database results
- 2 years of experience in statistical analysis
- Ability to query data from the enterprise data warehouse and analyze and interpret the output
- Systematic problem solving and ability to design and produce quality, complex queries, forms, reports and work with databases to retrieve and analyze data
- Strong systems and data mining skills to facilitate regular reporting and ad hoc queries – these include advanced Excel skills and proficiency in PowerPoint and Word.
- High level of written and verbal communication skills with the ability to work independently and in a team-based environment
- Demonstrated innovative, critical thinking and decision-making, tolerance of ambiguity, and a successful track record to discern appropriate steps to be taken in various situations
- Ability to use initiative to plan and prioritize a busy workload while managing multiple concurrent tasks, often under tight deadlines
- Ability to see the “big picture” in terms of business goals and strategy and work the details
- The ideal candidate will focus on the needs of the stakeholders with a positive professional attitude, strong interpersonal skills and enthusiasm and communicating with them clearly and concisely
- Ability to set priorities, be flexible and adapt to rapid change, while learning quickly
- A strong sense of personal responsibility
- Incorporation of the Guiding Principles of the MSC in all aspects of the job

COMPENSATION

This exempt, salaried position has an attractive compensation and benefits package consistent with other membership and industry support organizations of similar size, scope, scale and industry focus. The benefits package is comprised of medical, dental, vision, retirement and vacation time as well as other benefits.

TO APPLY

Individuals wishing to discreetly discuss this role may contact Dave Baker, Managing Director, Human Capital Advisors at djb@hcadvisors.net. Qualified individuals may apply confidentially by submitting resume, cover letter and compensation requirements as MS Word attachments to: djb@hcadvisors.net. Please reference the following in the subject line of your email: **Oil & Gas Industry Analyst, MSC-04.**

Candidates must submit materials no later than August 31, 2012.

Please direct all inquiries related to this position to Human Capital Advisors.

The Marcellus Shale Coalition is an Equal Opportunity Employer.