



SHALE INSIGHT® 2024 SPONSORSHIP OPPORTUNITIES

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205

For sponsorship customization and questions, please contact Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org or 412-706-5173.

PLATINUM
GOLD
SILVER
BRONZE
CRYSTAL
STEEL

SPONSORSHIP	\$30,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000
Sponsorship of one of the following: • General Session Keynote Address • General Session Panel**	X					
Introductory remarks from podium	X					
One booth (up to 20' x 20') in Exhibit Area up to a \$13,000 value	X					
Twelve (12) full conference registrations up to a \$10,200 value	X					
Recognition as a sponsor of SHALE INSIGHT® 2024 and company logo on the following: • Conference Website with Link to Sponsor Website • General Session Sponsor Loop • Conference Entrance Sign • Signage • Conference Mobile App	X	X	X	X	X	X
Special sponsor registration rate of \$525 for additional company reps.	X	X	X	X	X	X
Sponsorship of one of the following: • General Session Luncheon Wednesday or Thursday (Includes opportunity for company rep. to provide remarks at sponsored luncheon) • Lead Networking Reception in Exhibit Area Wednesday (Includes opportunity for company rep. to provide remarks at afternoon general session) • Lead Welcome Reception Tuesday (Includes signature drink)		X				
One booth (up to 10' x 20') in Exhibit Area up to a \$6,500 value		X				
Eight (8) full conference registrations up to a \$6,800 value		X				
Sponsorship of one of the following: • University Research Showcase (Includes opportunity for company rep. to provide remarks at general session) • Conference Mobile App • Welcome Signage • Pre- and On-Site Conference Registration • Exhibit Signage			X			
One 10' x 10' booth in Exhibit Area up to a \$3,250 value			X			
Five (5) full conference registrations up to a \$4,250 value			X			
Sponsorship of one of the following: • Breakfast in General Session Wednesday or Thursday • Refreshment Breaks • Window Branding* • Welcome Gift* and Hotel Room Key • Conference Name Badge • Conference Registration Welcome Gift* • Bottled Water				X		
Three (3) full conference registrations up to a \$2,550 value				X		
Sponsorship of one of the following: • Breakout Session** • Technology Showcase					X	
Create session content and facilitate on-site program delivery*					X	
Two (2) full conference registrations up to a \$1,700 value					X	
Company literature placement at sponsored session*					X	
Sponsorship of one of the following: • Supporting Tuesday Welcome Reception** • Supporting Wednesday Networking Reception in Exhibit Area** • Conference Website Banner Advertisement* • On-Site Registration iPad Splash Page • WiFi with Splash Page (subject to availability) • Speaker Green Room (product placement* and in-room recognition)						X
One (1) full conference registration up to a \$850 value						X

*Sponsor to provide product, item or session; deadlines apply
** Multiple opportunities available

Sponsorship Guidelines:

Entitlement values are listed at non-member rates.
Past-year sponsors will have first right of refusal (excluding crystal and steel levels).
Sponsorship approval is at the discretion of the MSC.

SHALE INSIGHT® 2024 SPONSORSHIP APPLICATION

MARCELLUS SHALE COALITION | 400 MOSITES WAY, SUITE 101 | PITTSBURGH, PA 15205



BAYFRONT CONVENTION CENTER
ERIE, PENNSYLVANIA
SEPTEMBER 24-26
www.shaleinsight.com

SPONSORSHIP LEVEL

Please check the desired sponsorship level and list your preferred sponsored event, session topic, or item.

SHALE INSIGHT® 2024

PLATINUM

\$30,000



GOLD

\$20,000



SILVER

\$15,000



BRONZE

\$10,000



CRYSTAL

\$7,500



STEEL

\$5,000



Sponsored event, session topic, or item: _____

COMPANY PROFILE

Please complete each field exactly as it should appear on all member related newsletters, event signage, and program.

SPONSOR COMPANY _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

SPONSOR CONTACT _____

TITLE _____

PHONE _____ EMAIL _____

AUTHORIZED REPRESENTATIVE _____

TITLE _____

PHONE _____ EMAIL _____

COMPANY AUTHORIZED SIGNATURE DATE

MSC AUTHORIZED SIGNATURE DATE

Sponsorship applications will be considered in the order they are received. Upon application approval, the Marcellus Shale Coalition (MSC) will notify the authorized representative.

Please complete, sign and return this application to Robert Petrilli, Vice President of Finance, Administration and Events at rpetrilli@marcelluscoalition.org.

MSC USE ONLY [ADMINISTRATIVE NOTES]